

Broadway
at 34th St.

Saks & Company

In the Heart of New York—Direct by Subway, Tube and "L"

Phone:
Grealey 2626

Saturday—On the Second Floor

Smart, Cool Summertime Frocks for Misses

at \$15



A very low price, but really smart and very winsome frocks. Twenty distinct styles, one as pictured developed in sheer checked organdie with dainty white ruffles and vestee, and soft ribbon girdle.

Other very charming styles in distinctive Summer frocks may be had

At \$8.95
to \$18.50

New Afternoon Frocks for Misses at \$25

as dictated by Paris

Handsome afternoon frocks in the new coat effect, with distended pockets, rows of self cording for trimming, and narrow sash belt. Vestee, collar and cuffs are of tucked net edged with lace. Pictured.

Also at \$25—A large collection of cool, Summer frocks for misses, in Taffeta, Satin, Crepe de Chine, Georgette Crepe, Imported Voiles and Organdie.

Misses' Suits, Capes, Sports Coats and Wraps Greatly Reduced

Broken selections of our best-selling styles, skillfully tailored in materials of the finest quality.

Suits formerly \$30 Reduced to \$19.75
Suits formerly \$36 Reduced to \$25.00
Suits formerly \$39.50 and \$45 Reduced to \$28.00
Suits formerly \$49.50 to \$55 Reduced to \$35.00

Capes and Sport Coats
formerly \$29.50 Reduced to \$19.50
formerly \$39.50 Reduced to \$25.00
Capes formerly \$45 to \$55 .. Reduced to \$35.00

Second Floor.

Unusual Value!

Dainty Organdie Frocks for Girls

Sizes 12 to 16 years

At \$6.95



Two of the most exquisite frocks created for present wear. Youthful in every line, and developed with rare skill in sheer organdie.

One style has neatly tucked skirt, and large Fichu collar and cuffs edged with tiny ruffles.

The second model is in clever shirred effect, finished with frilled collar and large sash. Obtainable in Pink, Light Blue, Maize, Orchid and White.

Girls' Graduation Frocks

Beautifully made, and quite

original in their styling

At \$13.75

A very dainty, cleverly styled frock of rich Chiffon Cloth, displaying shirred skirt trimmed with tiny ruffles. Bodice is in smart coatee effect, trimmed with ribbon and narrow shirring. Lined with net throughout. Illustrated.

Other equally attractive styles may be had in Georgette Crepe
At \$13.75, \$18.75, \$19.75

Second Floor.



Paris having decreed—

All White Hats for Summer

A large collection will be shown
today in a special presentation of

\$5.25 Wonder Hats

There is nothing so cool and comfortable for Summer days as are all white hats, and never has a better collection of all white hats been assembled than those to be seen in this special display today. The styles are uniquely clever in their captivating lines, and the careful manner in which each hat is made is frankly unusual in hats below ten dollars.

Georgette Crepe, Maline, Moire Silk,
Taffeta and Satin

have been used to develop the great variety of styles, trimmed with white flowers, ostrich fancies, burnt feather novelties and ribbons.

Also at \$5.95—A very liberal assortment of navy blue and black transparent hats.

Third Floor.

Limited to Saturday

A Sale of

Women's Silk Skirts at \$15.00

In the newest shirred-top models with sport or tailored pockets and detachable belts. Developed in Baronne Satin, Fan-ta-si Novelty Silks and Crepe de Chine, in the wanted shades for present wear. Sizes 25 to 36 waistbands.

Cool, Washable Summer Skirts at \$2.95, \$3.95, \$5.95

In combination with a dainty lingerie waist they make a delightful and very practical costume. Splendid selection of models at each price, fashioned of

Fine Gabardine, Cotton Tricotine, French Corda, Basket Weave and Surf Satin.



Very Fascinating are the

NEW BLOUSES

for Summertime

The Summer season has brought with it a veritable host of new and very charming blouse modes. From Overseas have come blouses so chic, so clever in their wonderful styling it is clearly evident that Fashion has outdone all her previous efforts. Saks & Company have reproduced the most exquisite models introduced, and feature them today at these very reasonable prices:

Paris Inspired Blouses of French voile, organdie, dimity, filetex and batiste. Special at \$2.95 to \$8.95

Hand-made French and Philippine Blouses.
Special \$5.50 to \$10.95

Hand-embroidered and Dainty Lace-trimmed Blouses with new frilled, round or collarless necks Special \$1, \$1.45 & \$2

Third Floor.

A Very Unusual Purchase Makes
Possible Today a

Sale of Women's Satin Reversible Capes at \$25

The most practical of Summer Capes—light as a whisper and exceptionally smart. Fashioned of excellent quality Satin, in rich two-tone effects or with reverse side in self color. One style as pictured.

Saturday Only—

Women's Sports Coats At \$16.75

The Sports Coat is enjoying an unprecedented vogue. These are skilfully fashioned of Wool Jersey trimmed with Brushed Wool or self material, and at \$16.75 are most remarkable values. Obtainable in Beige, Kangaroo, Alpine Blue, Pekin, Taupe, Rose, Navy, Black, Purple, and Green. Sizes 34 to 46.

Guaranteed Showerproof—

Women's Rain Capes and Coats at \$7.50

The Capes are in smart military effect and the coats in both single and double-breasted models, with belt all around and convertible collar. Taupe, Tan, Black, and Navy Blue, in sizes 34 to 48.

Fourth Floor.

Quantity Limited—

American Lady and La Vida Corsets

Regularly \$7

Special \$3.65

These corsets are in the newest Summer models, suitable for medium and slender figures, developed in Flesh Color silk broche.

Also—American Lady Sport Corsets at \$2.79

Regularly \$6—In models for slender and girlish figures, made of mercerized Tricot, a highly serviceable material.

Third Floor



Exceptional Value—

MEN'S Waltham Watches

Special

\$15

Reliable 7 - jeweled Waltham Watch in a 20-year gold-filled case with White dial.

This low price will be in effect only until our present supply is exhausted and should be taken advantage of immediately. Main Floor.

Fashion Favors Taffeta Frocks for Women

We offer a splendid frock of
Taffeta Today

At \$18.50



\$18.50

A stunning tunic model, as pictured at left, fashioned of good quality Taffeta with self-color Georgette Crepe sleeves. A better warm weather frock has yet to find expression. To be had in

Navy Blue and Black. Sizes 34 to 42

Charming Voile Frocks for Women at \$10

Pictured at right. A shimmering Voile frock that is as light as a Summer breeze, and decidedly graceful. Developed in dainty Flowered Voile with tucked White Net vestee and collar. Sizes 34 to 44.

Also—A remarkable collection of cool, Summery Frocks in Voile, Gingham, Organdie and Linen

At \$8.95, \$10, \$12.50 up to \$25

Fourth Floor

Today—On the Main Floor

An Important Sale of

Bead Necklaces

At Reduced Prices

Novelty Bead Necklaces in smart chain and bead combinations. Colors: Red, green, grey, henna, coral, purple and black. Regularly 50c to 75c. Special 38c

Novelty Bead Necklaces, in colorings to match the new gowns. Made of oval beads in combination with filigree liberty silver chain. Regularly \$1 to \$1.50. Special 65c

Novelty Bead Necklaces
Regularly \$2 and \$3 Special 95c
Regularly \$3.50 and \$5 Special \$1.95

Novelty Jet Necklaces in dull or bright finish, with fine jet fringe pendant. Regularly \$7 and \$8. Special \$4.95



BEGINNING THIS MORNING

An Important Special Sale of Women's Beach and Swimming Suits at 4.95, 5.95 & 6.95

The smartest Beach and Swimming Suits anywhere assembled, in pretty slip-on and waist-line models fashioned of All Worsted, Silk Poplin, Taffeta, Satin, Surf Satin, Mohair and Cotton Foulards, with round or V-necks, and ribbon or self girdles in contrasting color. At each price the variety of models is so large as to assure satisfactory selection, regardless of your color or style preference. Four models pictured.

Bathing Slippers69 to 1.50 | Bathing Tights95 to 3.95
Bathing Shoes95 to 3.75 | Bathing Caps15 to 4.95

Fourth Floor.